

CHARTER TOWNSHIP OF WATERFORD SMALL BUSINESS SATURDAY PROCLAMATION

WHEREAS, according to the United States Small Business Administration, there are 32.5 million small businesses in the United States, small businesses represent 99.7% of businesses with paid employees, small businesses are responsible for 62% of net new jobs created since 1995, and small businesses employ 46.8% of the employees in the private sector in the United States; and

WHEREAS, 79% of consumers say they understand the importance of supporting the small businesses in their community on Small Business Saturday – traditionally celebrated the Saturday after Thanksgiving Day -, 70% report the day makes them want to encourage others to Shop Small independently-owned retailers, and 66% reported that the day makes them want to Shop Small all year long; and

WHEREAS 58% of shoppers reported they shopped online with a small business, and 54% say they dined or ordered take-out from a small restaurant, bar, or café on Small Business Saturday in 2021.

WHEREAS, the government of the Charter Township of Waterford, Michigan, celebrates our local small businesses and the contributions they make to Waterford including job creation, boosting the local economy, and helping to preserve our community.

NOW, THEREFORE, as representatives of Waterford Township, Michigan, the Board of Trustees does hereby proclaim Saturday, November 26, 2022, as Small Business Saturday and we urge the residents of our community to support local businesses on Small Business Saturday and throughout the year.

I hereby certify that this Proclamation was made by the Charter Township of Waterford Board of Trustees at a regular meeting on November 14, 2022.

Charter Township of Waterford

Date

Kim Markee, Township Clerk