CHARTER TOWNSHIP OF WATERFORD CLERK'S OFFICE
5200 Civic Center Dr. • Waterford, MI 48329
Phone 248-674-6266 • Fax 248-674-5455
Web Page www.waterfordmi.gov

BANNER APPLICATION

Date Received 2/20/20	Fee $10.00 Per Banner JE from Accounting	Date of Township Board Action: 2/24/2020	
DATE OF INSTALLATION: 3/14/2020	DATE OF REMOVAL: 04/03/2020		

BANNERS MAY HANG FOR A MAXIMUM OF 3 WEEKS

Applicant Information

NAME	PHONE NUMBER		
Waterford Township - Shelly Schloss	248-674-6201		
ADDRESS	CITY	STATE	ZIP CODE
5200 Civic Center Dr.	Waterford	MI	48329
EMAIL ADDRESS			
sschloss@waterfordmi.gov			

Date of Installation: March 13, 2020 Date of Removal: April 3, 2020

ATTACH A PHOTOGRAPH OR RENDERING OF THE PROPOSED BANNER

CHOOSE LOCATION(S) TO PLACE BANNER(S): ***$10.00 per banner / per side*** 2 per crosswalk total of 8

- ✓ Pontiac Lk. Rd. Overpass near Senior Center
- ✓ Walton Blvd. Overpass near Mason Middle School
- ✓ M-59 Overpass near Lynn St.
- ✓ Williams Lake Rd.

1. Banner must be a minimum of 18' above the roadway at its lowest point
2. Banner must be a minimum of 10' from a traffic signal
3. Banner content shall be related to an activity taking place within and shall be located within the jurisdictional boundaries of Waterford Township. Any deviation from this policy must be approved by the Township Board
4. No promotion of products or political messages are allowed
5. Lettering of a sponsor's name, if applicable, shall be a maximum of 3" lettering if on a single line, or 2" lettering if on more than one line
6. Once approved, the Clerk's Office will submit Form 2204 to the MDOT Region TCS Office at least 5 days before the installation of the banner

I, THE UNDERSIGNED APPLICANT, HEREBY SWEAR THAT ALL OF THE STATEMENTS, ANSWERS AND INFORMATION I HAVE PROVIDED IN OR AS PART OF THIS APPLICATION ARE TRUE, ACCURATE AND COMPLETE TO THE BEST OF MY KNOWLEDGE. AND I UNDERSTAND AND ACKNOWLEDGE THAT ANY FALSEHOODS OR MISREPRESENTATIONS CONTAINED IN SUCH STATEMENTS, ANSWERS OR INFORMATION CAN, AMONG OTHER THINGS, BE THE CAUSE OF A DENIAL OF THE REQUESTED PERMIT AND CAUSE FOR THE REVOCATION OF ANY PERMIT ISSUED TO THE APPLICANT.

DATE: 2/20/2020 SIGNED: Shelly Schloss

PRINT NAME: Shelly Schloss

2040 Airport Rd.
Waterford, MI 48327

ph. 248.618.0000 ext.810
eric@eaglegraphics.com

BANNERS

DECALS

© This design/layout is the creative property of Eagle Graphics & Design, Inc. It's use, release or unauthorized reproduction/duplication, is prohibited & is subject to all applicable copyright protection and enforcement. 2017

eagleGRAPHICS.com & DESIGN, INC.

Customer: Shelly Schloss	Date: 1-28-20
Company: Waterford Township	Salesperson: Eric Holtfreter
Terms: ----------	Estimate: Proof
Comments: ----------	