

**Waterford Cable Commission**  
**AGENDA**  
**6:00 pm, Tuesday, November 21, 2023**  
**Town Hall, 3<sup>rd</sup> Floor Conference Room**

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



# Waterford Township Cable Commission

## Minutes of the Tuesday, October 17, 2023 Meeting

Members Present: Anthony Bartolotta, Jim Powers, Laura Petrusha, Janey Mosakoski, Tyler Soncrainte

Absent: Bob Piggott

Guests: Gary Allison

Chairperson Laura Petrusha called the meeting to order at 6:04 p.m.

Agenda – Jim Powers motions to approve the agenda for October 17, 2023, supported by Anthony Bartolotta. Approved unanimously.

Minutes – Jim Powers motions to approve the minutes for September 19, 2023, supported by Anthony Bartolotta. Approved unanimously.

Correspondence and Bills – Nothing to report.

Signal Quality – Nothing to report.

Subscriber Complaints – One outstanding complaint.

Media Network Report – Commission reviewed a Profit and Loss Statement and an Organization Summary submitted by Josh Bowren.

Cable Coordinator's Report – Gary Allison submits report for review. Anthony Bartolotta motions to approve a resolution for HB4965, supported by Jim Powers – Roll call vote:

Bartolotta – Yes

Soncrainte – Yes

Powers – Yes

Mosakoski – Yes

Petrusha – Yes

2024 Meeting Schedule Discussion – Jim Powers motioned to approve 2024 Cable Commission meetings being held on the 1<sup>st</sup> Tuesday of each month at 6pm in the third floor conference room, excluding December and January when no meetings are scheduled.

Comments – No comments.



# **Waterford Township Cable Commission**

Minutes of the Tuesday, October 17, 2023 Meeting

Adjournment – Anthony Bartolotta motions to adjourn, supported by Jim Powers. Approved unanimously. Meeting adjourned at 7:14 p.m.

Respectfully submitted,  
Gary Allison, Cable Coordinator

# Media Network of Waterford

## Organization Report November, 2023

### Staffer Bowren:

No issues to report with Comcast broadcast.

AT&T Uverse is still exhibiting broadcast problems. This is still on the fix list. It is being moved up in priority.

We have decided to hold the Studio Tricaster send off for repair. We may have fixed the problem, but will seek ALS tech visit.

We shot Dave LewAllen Podcast Ep 5 with Famous R&B Artist, KEM. This show/podcast is a paid rental for the organization.

I am updating our chairperson bingo licensee form to include new Media Network Board Member Matthew Spencer.

Continuing to work with Safe at Allstar on making changes to their product as their environment changes. This is a paid rental.

Covered Rainbow Connection Celebration of Dreams event. Also operated IMAG for the kids fashion show.

Covered Mason Jr High School annual musical performance.

Covering WSD Spelling Bee. Looking forward to this. Seems for very exciting television.

Starting to prep our coverage of the Oakland Holiday Extravaganza.

### Staffer Hunt:

The 3rd Annual music festival has been set for July 20th 2024. One band has been signed already. We will be getting a committee together by the beginning of 2024 and get things rolling soon.

Wildly Basic continues to record a show every month.

Rotten Manor has closed its season. Went very well with Scary-oke! Possible helping with a show during their Christmas season.

Meeting with Kris to start a new podcast. Will be helping as a co-host/producer.

Bingo has still been going very well. Player attendance also has been staying steady. New tickets came out and has been a big hit with players.

Continue to work with Josh on the studio camera issues. Thus far it has been working for Whitney the last month or so.

Continue to direct Sandy Kay new show "The Reality of ME" along with Denise.

Continue directing Hello Waterford. It has taken off on social media

New show "Side Note" that covers what I describe as a live bulletin board. If a group wants to come in and discuss their event, election info etc in detail instead of just running on the message board this show pin points that. This is opening to anyone that would like to host/interview.

Whitney & Denise began new magnetic fishing and metal detecting show. Have been to a couple locations now and will be putting the first show together by end of year.

Whit will be working with a paranormal group on events and will have them on the Docuseries show. Contacted a new location for a permission to go and film at in a 1800's house now business.

MNOWs On Demand server is still back and forth when it comes to uploading and viewing shows. Hoping to get that moved over to the Cloud App with Castus.

Directing Powers Pow Wow studio show.

Whitney will be on the next episode of Jims Power of Rock N Roll Podcast.

### Staffer Mcleod:

Mad Music and Arts Festival

Whitney's wrapping up financials,

Check made for charity was \$523, finding headliner band for 2024 which right now is, Itchycoo Park and a kids band for the kids, we will soon be looking for an opening act. After the 1st of January we will be looking for sponsors, food trucks, vendors and will apply for the Cable Commission grant.

Network T-shirts are now available for sale, I created the art work and will be posting on social media and website. We'll be selling them for \$15

Created 3 ads for free workshops for video production and podcasting on social media and on Channel 10.

New Show (Untitled)

Whitney and I are starting a new show on metal detecting and magnet fishing. We are looking for historical artifacts, and then explaining what we found and how it tells a story of the WaterArea.

## Productions

Powers of Rock 4 shows

Reality of ME 2 shows

Wildly Basic 1 show

Refuge in the word 4 shows

Hello Waterford 1 show

## **Staffer Casetti:**

Filmed and broadcast Waterford Township board meeting.

Filmed Inside Waterford with special guest Santa and Mrs. Claus.

Gave a studio tour and discussed a new show geared toward educating people on personal finance. The show is in the planning stages and may start filming before the end of the year.

Met with Operation Good Cheer and continued editing a PSA for the event at Oakland County International Airport which will take place on Dec 1st and 2nd.

Filmed a Forest Therapy Walk at Dayton Plains Nature Center for the Waterford Community Coalition.

Edited a video for and filmed the Elf Magic fundraiser for the Holiday Extravaganza Parade.

## Media Network of Waterford Financial Report November 2023

REVENUE	Current	Budget	% of Budget
Bingo Income	18,000.00	35,000.00	51.43%
Fundraising	4,265	3,000	142.2%
Waterford Township	146,250.00	195,000	75.0%
<b>Total Revenue</b>	<b>168,515.00</b>		
<b>GROSS PROFIT</b>	<b>168,515.00</b>	<b>233,000.00</b>	72.324034334764000%
EXPENDITURES			
Capital Improvements	15,147.06	20,000	75.735300%
Digital Media		400	0.00%
Grants	1,750.00	2,000	87.50%
Health Insurance	29,269.00	40,000	73.1725000%
Insurance	2,506.00	4,000	62.6500%
Office Supplies	4,047.29	4,500	89.93977777777800%
Outreach	3,463.46	4,000	86.586500%
Payroll Expenses	67,938.12		
Taxes	6,353.32		
Wages	83,049.60		
<b>Total Payroll Expenses</b>	<b>157,341.04</b>	157,000	100.217222929936000%
Payroll Taxes	169	1000	16.900%
Postage and Delivery		100	0.00%
<b>Total Expenditures</b>	<b>213,693.05</b>	<b>233,000</b>	91.713755364806900%
<b>NET OPERATING REVENUE</b>	<b>-45,178.05</b>		

Township of Waterford  
Cable Coordinator Report November 2023  
Submitted by Gary Allison

- Broadcast System Install at Town Hall
  - Encoders have been ordered for install, awaiting delivery, upon which Comcast and AT&T will configure.
  - ALS will complete transfer of broadcast system once encoders are installed and programmed.
  - We're hoping to have this completed before the start of 2024.
- Produced a School Board meeting for broadcast. The School District's producer was out sick, and Gary Allison covered as a favor.
- Public Budget Meetings
  - The budget committee accepted the Cable Dept. proposed 2024 budget changes for the Cable Dept.
- House Bill 4965
  - Bill passed the house and is now in the senate.
  - A resolution was passed by the Board of Trustees on October 23, 2023, opposing the bill.
- Comcast Franchise Renewal
  - Comcast PEG/Franchise payments received. Payments are -3% below 2023 projections for the 3<sup>rd</sup> quarter.
  - AT&T/DirectTV submitted PEG/Franchise payments. The Cable Dept. rejected the payment based on severe discrepancies in rates and sum. Upon informing AT&T/DTV, the Cable Dept. was informed that a processing issue was to blame and that the matter is being corrected. As of this report, a new payment has not been received.