

Waterford Cable Commission
AGENDA
6:30 pm, Tuesday, September 20, 2022
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, August 16, 2022 Meeting

Members Present: Laura Petrusa, Anthony Bartolotta, Janey Mosakoski, Al Pavlish

Members Absent: Bob Piggott, Jim Powers, Ken Fuerst

Guests: Gary Allison (Cable Coordinator), Josh Bowren (Media Network)

Chairperson Laura Petrusa called the meeting to order at 6:52p.m.

Agenda – Anthony Bartolotta motioned to approve the agenda for August 16, 2022, supported by Janey Mosakoski. Approved unanimously.

Minutes – Anthony Bartolotta moves to change Al Pavlish to present for July 29, 2022 meeting and approve as corrected, supported by Janey Mosakoski. Approved unanimously.

Correspondence and Bills – Comcast channel changes.

Signal Quality – Nothing to report

Subscriber Complaints – One outstanding complaints.

Media Network Report – Josh Bowren submitted for review.

Cable Coordinator's Report – Gary Allison reviewed report.

Comments – No comments.

Adjournment – Anthony Bartolotta motioned to adjourn, supported by Janey Mosakoski. Approved unanimously. Meeting adjourned at 7:08 p.m.

Respectfully submitted,
Janey Mosakoski, Secretary

Media Network of Waterford

Organization Summary September, 2022

Staffer Bowren

Comcast Ch10 and ATT Ch99 U-Verse no new issues to report! Ch10 Uverse encoder still likes to default reset itself. No virus?

Nonprofit Corporation Annual Reports Due On or Before October 1

Media Network was at Waterford P&R Big Wheels 2022. The event was very successful with over 700 participants.

All most finished with State of Michigan Bingo Audit 4th QTR 2019, 2020, 2021 and 1st QTR 2022

Commissioner Eileen T. Kowall to shoot a meet the candidate segment this shoot did cancel. (no reasons given)

Josh to start teaching Board Members Veronica and Jeff to process and file Bingo Quarter end reports.

Still in production with Safe at All-star group reshooting all elements with new branding.

Working with WSD, Denise and Whitney to setup cameras in the podcast/radio room.

Started designing a DMX computer controlled lighting system to be used in studio and on location.

Staff to start learning new Township Board Control Room. First two Board Meetings with new equipment were successful.

League of Woman's Voters group is working with WTV10 to conduct a WSD Candidate voter forum in September.

Robin McGregor is working with Josh to produce another Candidate forum aside from League of Women's voters.

Staffer Mcleod

Mad Music & Arts Festival

Is moving right along, created banner art, ads art, yard sign art, poster and flyer art, and promoting on social media and Network broadcasts. The festival is becoming very popular with over 11,000 views and over 800 people interested in coming. We had to replace Gary Alison with Gary Wall as MC, and also added Taylor Made Music as a sponsor. Non-profits promoting with tables are, Township Library, Blessings in a backpack, Media Network, Waterford Senior Center, and the new Coalition for youth. We are hoping it's a hit. 2 Meetings for Festival

Ordered new chairs for the office lobby, new equipment cart.

Shot and edited the OLL Car Show and Baseball game for Under the Checkered Flag.

Shows Produced

Michigan Rocks Podcast -2

Powers of Rock Podcast -3

Refuge In the Word- 3

Hello Waterford -1

Wildly Basic-1

Assisted Shows

Disgruntled Clown -1

Staffer Hunt

OCIA had a great turn out. Ended up taking the truck out and letting people look around. Also, filming the airshow with it this year instead of in the tower. DVD's will be going out to the Board for their archive.

Denise and Whitney music festival. All contracts have been signed and booked. Last thing to get together will be extra volunteers to help run parking etc.

Powers Pow Wow continues to film a show a month or more.

Talk of a new bike show is in the works

The Network continues to support the Theatre Production for the Halloween season.

Whitney continue to work with a company for brochure photos and editing/marketing.

New virtual set on the Tricaster have been a great addition. Still working out a few editing factors.

TDC show has chanced up a few hosts and continues to get sponsored. Also continues to add new content segments.

Whitney has been in contact with a band that has been interested in utilizing the studio to create music videos.

Whitney will be holding workshops with volunteers on different camera work and interviewing.

Township of Waterford
Cable Coordinator Report September 2022
Submitted by Gary Allison

- Auditorium Upgrade
 - ALS completed installation of new broadcast video system.
 - Control room is 99% complete. Waiting on window installers.
- PD Training Production
 - Partook in active shooter training session on 9/15.
 - The Cable Department and Media Network conducted a simulated press conference.
- PSA
 - Created a PSA for breast cancer awareness with Gary Wall.
- Broadband
 - Discussed broadband news with PROTEC.
 - Primarily efforts to expand municipal broadband via Federal and State assistance.
 - Starting point for a Waterford municipal broadband system would be a \$40 million project approximately.
- Business Award Breakfast
 - Videoed the award breakfast held at Overtyme.
- FCC issues order on competitive access to broadband in apartment and office buildings. 2/15/22
 - *“**First**, we adopt new rules prohibiting providers from entering into certain types of revenue sharing agreements that are used to evade our existing rules. (Exclusive and Graduated Revenue Sharing Agreements, Graduated Revenue Sharing Agreements)*
 - ***Second**, we adopt new rules requiring providers to disclose the existence of exclusive marketing arrangements in simple, easy-to-understand language.*
 - ***Third**, we clarify that existing Commission rules regarding cable inside wiring prohibit so-called “sale-and-leaseback” arrangements which effectively deny access to alternative providers... these actions...promote tenant choice and competition in the provision of communications services to the benefit of those who live and work in MTEs [multiple tenant environments] ...” Sec 2 p.2*