

Waterford Cable Commission
AGENDA
6:30 pm, Tuesday, September 18, 2018
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, August 21, 2018, Meeting

Members Present: Al Pavlish, Kathy Hepler, Laura Petrusha, Steven Thomas, Howard Heitzeg, Bob Piggott, Gary Allison (Cable Coordinator)

Absent: Ken Fuerst

Guests: Diana Casetti

The meeting was called to order by Chairperson Laura Petrusha at 6:35 p.m.

Roll Call.

Agenda - The motion to approve the agenda for August 21, 2018 was made by Kathy Hepler and supported by Steve Thomas. Approved unanimously.

Minutes - The motion to approve the minutes from July 17, 2018 was made by Steve Thomas and supported by Bob Piggott. Approved unanimously.

Correspondence and Bills – Comcast line-up change. No longer carrying BeIN Sport channels.

Signal Quality – No reported problems.

Subscriber Complaints – Three outstanding complaints currently with AT&T and Comcast.

Media Network Report – Diana Casetti reviewed the Media Network report. Following discussion, report was filed.

Cable Coordinator's Report – Gary Allison reviewed the Cable Coordinator Report. Following discussion regarding NATOA membership, report was filed.

Adjournment – The motion to adjourn was made by Howard Heitzeg and supported by Steve Thomas. The motion was unanimously approved, and the meeting adjourned at 7:27 p.m.

Respectfully submitted,

Bob Piggott, Secretary

Media Network of Waterford

Organization Monthly Report – September 2018

No issues with Comcast, Radio and Internet. ATT has been flagged with low audio levels from Dave Weyhing. We are continuing to monitor this report.

Media Network worked its first commercial shoot with the Mobile Truck. This was a paid gig to project a 3 camera shoot of the band Big and Rich on two jumbo screens. We were also asked to stream the Golf Channel to the jumbo screens and a twitter portal that the PGA setup. This event was the Ally Challenge at Warick Hills Golf Course in Grand Blanc. The event was pulled off perfectly and we've already been asked back again and are on track for conversations about other gigs produced by our client. Volunteers were paid under per-diem and Media Network staff was paid under normal clock hours. Total profit from event was \$1,000

Filmed an episode of Inside Waterford.

Facilitated the Constitution Week PSA creation using materials provided by the Daughters of the American Revolution.

We are working with School District and Township IT to debug the live feed from township.

Filmed the town hall recreation center meeting at the CAI building.

Researched and started to implement new software for the radio station so that we can schedule shows into time slots. Staff has decided to go with Live 365 as our new vendor.

Staff is working to bring to life the opportunity of using pre-wired fiber optics between the Media Network control room and the football stadium. Wiring was installed quite a while ago, but equipment and infrastructure has to be developed.

Waterford Coalition for youth has almost finished filming each PSA. They are heading into the edit room to create the final PSAs for the Premiere.

A new show is in the editing stage. It has not been titled yet but will be about a young boy and his adventures.

Powers Pow Wow Chat and Powers Pow Wow Music recorded six new episodes with various community guests, musicians and their bands. We took it out of the studio and into downtown Pontiac as well.

Assisted with technical production of the Waterford Schools Opening Day.

Editing and camera workshops continue to draw interest. Volunteers are checking out cameras on a regular basis, on most weekends all cameras are checked out.

Assisted multiple volunteers with questions while they edited their projects.

Assisted an all kids crew (ages 12-15 years old) in filming a Waterford Mott football game. This included using the replay system.

Filmed B roll at the Longest Breakfast table at the fire station.

Brought the TV Truck out to Big Wheels at the Civic Center and opened it up to the public. We had an interview style set outside of the truck as well as one of our field cameras, set to a child's height. Many kids and parents toured the truck and got hands on with the cameras, mics, graphics and directing. It was a huge success!

Mott kids back filming the morning news announcements.

Possible new project for next year 2019 Media Network and WCFY will team up together.

Whitney and Denise working on a new Documentary show, "Death, Dying and Eternity"

Denise will be creating a new information talk show, highlighting our local nonprofit organizations.

We created many posters for kids at Mott HS to come down and become involved with working school events.

Several new shows coming in and being filmed at the studio. Other Public Access groups from out of state contacting us to run their shows as well.

Leightronix is still having internal errors. Reverting our schedules back to old schedules.

New hard drive purchased for 3 Play system on the truck.

We are purchasing a mobile Hot spot for the Mobile Truck and Live Radio broadcasting.

Purchasing new set furniture for the studio. Our old stuff is looking really old now.

We created Facebook page for our local band that we are using to train new volunteers.

New volunteer show Jim Jack, "Walk in my shoes"

Media Network's local band will be a part of, Concerts in the Park in 2019. Because we would be performing for free, they will give us free booth at the concerts event.

Township of Waterford

Cable Coordinator Report Sept 2018

Submitted by Gary Allison

- Pre-production meetings with CGI Communications and Gary Wall to plan and produce promotional videos for the Township.
- Planning Commission Meeting broadcast.
- Longest Breakfast Table promotional video shoot with Fire Chief John Lyman and Police Chief Scott Underwood.
- Township Supervisor video promotional shoot for CGI.
- FCC Order taking over our ROW for the benefit of the Wireless Industry:
 - The FCC issued its order referenced below after 5pm Friday. It is now effective. Appeal efforts are underway. (**Reconsideration 30 days - September 2 or appeal 60 days – October 2**)
 - Just one example of the over reach by the FCC into our ROW is reflected in its concern with **seasonal weight restrictions and its apparent determination that such constitute illegal moratoria** adversely affecting the wireless industry.
 - *For example, ... Michigan, which “has frost and freeze laws that prevent construction of facilities for extended periods of time during the winter”; ...The record demonstrates that moratoria are numerous, geographically diverse, and occur at both the state and local level, showing that this issue affects the deployment of telecommunications services in many cases across the nation.*
 - *The records in both the wireline and wireless infrastructure proceedings reflect the existence of two types of moratoria, express and de facto. Both types of moratoria violate section 253(a) and generally do not fall within the section 253(b) and (c) exceptions.*
- The US Conference of Mayors sent an alert on 9/14 to all Mayors nationwide regarding the current actions of the FCC to preempt local regulation of our Rights of Way. Of the 3 actions the FCC is currently taking, the most alarming perhaps is the 3rd listed below, which entails severe reductions in **current cable franchise revenues**.

TO: The Mayor

FROM: Tom Cochran, CEO and Executive Director US Conference of Mayors

A majority of commissioners (three of the four) on the Federal Communications Commission (FCC) is now fully embracing an agenda of aggressively using federal power to diminish your city's ability to manage your local rights-of-way and other public property and to undermine your city's ability to obtain fair compensation for the private commercial

use of your rights-of-way and other public property by communications companies.

The FCC's aggressive new posture – as set forth in three separate actions over the last several weeks and discussed further below – is a clarion call to all mayors and cities that local governments' property rights are now on the chopping block at the FCC.

Earlier this week, I released a [statement](#) conveying the Conference's strong opposition to these recent FCC actions.

I will keep you posted in the coming days and weeks on developments on these issues.

Background on FCC's Recent Actions

The first action – <https://docs.fcc.gov/public/attachments/FCC-18-111A1.pdf> – approved late last month is a final Order prohibiting cities, other local governments and states from imposing “moratoria” that might delay companies from accessing local rights-of-way and local property to deploy wireless and wireline facilities. New York City and a collection of other cities, including Los Angeles and Boston, have both petitioned the agency to reconsider this Order. [This list currently includes PROTEC, The Michigan Twp Assn., Bloomfield Hills Twp and Meridian Twp. We require much more support from a broad range of communities - mjw]

The second action – <https://docs.fcc.gov/public/attachments/DOC-353962A1.pdf> – released last week is a proposed Order that broadly and dramatically preempts local government authority to manage and receive fair compensation for installation of small cells and other related facilities in the right-of-way and on city-owned infrastructure. The FCC will adopt that Order on September 26. This Order is certain to limit what companies pay your city to use your rights-of-way and public property and place controls on what you can require of companies seeking to use local property for small cell deployments. [This action is similar in nature to Michigan's pending – but not yet passed – SB 637 which PROTEC continues to oppose]

The third action – <https://docs.fcc.gov/public/attachments/DOC-353963A1.pdf> – is a proposed new rule that would change the more than 30+ year-old rules applicable to local cable franchise agreements. If adopted, the rule would [WILL] **dramatically reduce**

the cable franchise fees and other public benefits that most cities receive in their current cable franchise agreements. [This action embodies the cable industry response to the wireless actions which amount to give-aways of our ROW. Cable's position? We want the same deal. And the FCC is intent on enforcing their desire.]

Each of these actions represents a radical new interpretation of federal law that would undermine longstanding local rules and practices underpinning decades of public-private partnerships in deploying communications infrastructure.

In these actions, the FCC, as an unelected and largely unaccountable independent federal regulatory agency, is directly attacking the core authority of cities and other local governments (and even state governments). The FCC's actions are deliberate and systematic, with the clear goal of granting a favored industry preferential access to state and local government property, both threatening and diminishing legitimate and traditional authorities of cities, counties and states to manage and receive fair compensation for their public property on behalf of their taxpayers.

While the FCC has always coveted local property and railed about local practices here and there to respond to the advocacy and interests of large communications companies, what is different in these actions is the unprecedented scale and ferocity of the FCC's proposed intrusion into local government authority and fiscal affairs.

Please contact Kevin McCarty of the Conference staff at 202-861-6728 or at kmccarty@usmayors.org if you have questions or need additional information.

Thank you again for your continuing support of the Conference and our ongoing efforts.

- Inside Waterford with special guest Alison Swanson of Waterford Parks and Recreations.
- SB 1050 and SB 637
 - The Senate Energy and Technology Committee has noticed a hearing on **SB 1050, a Broadband Bill designed to add Broadband providers (apparently wireline and wireless) to the list of entities permitted to do work in our Rights of Way. Importantly, it retains the original language of 1925 PA 368; MCL 247.183 and 247.184, requiring that all such entities "before any of this work is commenced, shall first obtain the consent of the governing body", whether City, Twp, Village, Road Commission or MDOT.**

- Rumor also suggests that **SB 637** is supported by a large majority of the House Energy Policy Committee with a vote likely after the November 6 Election.

Productions

Planning Commission Meeting

Inside Waterford

Longest Breakfast Table Promo