

Waterford Cable Commission
AGENDA
6:30 pm, Tuesday, August 17, 2021
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, July 20, 2021, Meeting

Members Present: Ken Fuerst, Bob Piggott, Jim Powers, Laura Petrusha

Members Absent: Al Pavlish, Anthony Bartolotta

Guests: Gary Allison (Cable Coordinator)

Chairperson Laura Petrusha called the meeting to order at 6:33 p.m.

Agenda – Jim Powers motioned to approve the agenda for July 20, 2021, supported by Ken Fuerst. Approved unanimously.

Minutes – Bob Piggott motioned to approve the minutes from June 15, 2021, supported by Jim Powers. Approved unanimously.

Correspondence and Bills – Nothing to report.

Signal Quality – Nothing to report.

Subscriber Complaints – No outstanding complaints.

Media Network Report – A representative from Media Network was not available for summary. Gary Allison shared highlights communicated to him from Media Network.

Cable Coordinator's Report – Gary Allison reviewed the Cable Coordinator report.

Comments – Bob Piggott raised the idea of producing a Waterford Schools documentary.

Adjournment – Jim Powers motioned to adjourn, supported by Bob Piggott. Meeting adjourned at 6:50 p.m.

Respectfully submitted,
Ken Fuerst, Secretary

Township of Waterford
Cable Coordinator Report August 2021
Submitted by Gary Allison

- Police Training Video
 - A tour of the production location was conducted for tech scouting. A second one will take place in the coming weeks.
 - The production date is set, however it will be conducted over an 8 hour period rather than an 18 hour period.
- Fire Department Promotional Videos
 - Early talks of producing promotional videos for the fire department have started.
- Editing System & Office Furniture
 - Waterford IT is currently finishing building a PC to handle new video editing system the cable department will switch over to in order to handle many aspects and demands of current video standards.
 - New office furniture installed for the cable department office.
- PEG & Franchise Fees
 - AT&T PEG and franchise fees continue to fall 10% under 2021 projections for the second quarter.
 - We can expect AT&T revenue to continue to fall as the company phases out their cable service and encourage users to subscribe to satellite television.
 - Comcast PEG and franchise fees continue to rise, coming in at 2% above 2021 projections in the second quarter.
- MI-NATOA
 - MI-NATOA has merged with the Michigan Alliance of Community Media (MI-ACM) to form Michigan Community Media Association (MCMA). Waterford's MI-NATOA membership carries over to the newly formed MCMA.