

Waterford Cable Commission
AGENDA
6:00 pm, Tuesday, August 15, 2023
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, July 18, 2023 Meeting

Members Present: Anthony Bartolotta, Jim Powers, Laura Petrusha, Janey Mosakoski, Bob Piggott

Absent: Tyler Soncrainte

Guests: Josh Bowren, Gary Allison, Whitney Hunt, Denise McLeod, Matt Spencer

Chairperson Laura Petrusha called the meeting to order at 6:02 p.m.

Agenda – Anthony Bartolotta motions to approve the agenda for July 18, 2023, supported by Bob Piggott. Approved unanimously.

Minutes – Anthony Bartolotta motions to approve corrected minutes for June 20, 2023, supported by Jim Powers. Approved unanimously.

Correspondence and Bills – Nothing to report.

Signal Quality – Nothing to report.

Subscriber Complaints – No outstanding complaints.

Media Network Music Festival Grant Request – Denise McLeod and Whitney Hunt presentation and request for a \$2000.00 grant for the Mad Music Festival, hosted by Media Network of Waterford, from the Cable Commission.

Anthony Bartolotta motions to approve the grant request, supported by Janey Mosakoski. Approved unanimously.

Media Network Report – Josh Bowren submitted a Profit and Loss Statement and an Organization Summary for review.

Cable Coordinator's Report – Gary Allison submits report for review. Anthony Bartolotta motions to approve Advance Lighting and Sound quote for broadcast system relocation project for the sum of \$10,810.00, supported by Jim Powers. Approved unanimously.

Comments – Jim Powers remarked on the success of his charity event, the Zeppelin Peace Run.

Adjournment – Jim Powers motions to adjourn, supported by Bob Piggott. Approved unanimously. Meeting adjourned at 6:48 p.m.



Waterford Township Cable Commission

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Respectfully submitted,
Bob Piggott, Secretary

Media Network of Waterford

Organization Report August, 2023

Staffer Bowren:

No issues to report with Comcast broadcast.

AT&T Uverse is still exhibiting broadcast problems on Public and Government Access Channels. Still looking for a replacement.

We shot Dave LewAllen Podcast with Former Red Wings player and coach Dave Lewis.

Published our first Jack Ochodnický's Under the Checkered Flag with Jeff Decker. Shoot spawned other shoots with coordinators.

Published OHMI Theater behind the scenes show featuring Beauty and the Beast. The performance was 2 weekends ago.

Shot In-Town with Jeff Decker at the Ally Challenge media day at Top Golf in Auburn Hills.

Conducted class with Volunteer Tony to teach him how to edit the Planet 59 segment. Published content.

Waterford School District employees will be at bingo this week for an employee fun outing. 40 employees have signed up.

Met with Joyce from Friends of the Library. I will be speaking at their Board of Directors meeting about mass media possibilities.

I was contacted by Google Street Maps to shoot our facility. Found out it costs \$599.00. More to come. I have to dig deeper.

Staffer Mcleod:

Mad Music and Arts Festival

Whitney and I met with the Waterford Cable Commission and received a \$2000 grant which will pay for the bands and some promotion materials.

I finished graphic art for banners, posters, flyers, and t-shirts. All are currently in production and will be ready for the festival. Made graphic for road signs and they have been dispersed at our last meeting. Still looking for food truck and we have one new art vendor.

Production and editing

Powers of Rock 2 shows

Wildly Basic 1 show

Refuge in the Word 3 shows

THE Reality of Me 1 show

Meet the Fleet - Helped with the day

Shot video and had meeting with Sally Straight about our new metal detecting and magnet show with Whitney.

Staffer Hunt:

Denise and Whitney Music and Arts Festival began planning this year's festival for Aug 19th. This year's donation will be to Mental Health Awareness and Suicide Prevention. Bands are being signed. Including Slowfoot, Poor Judgement, Smells Like Flannel and Tommy Steele Band. Charity donations collected at event will go to On A Dragonfly's Wing and to a charity in Trevor's name that his family will decide upon.

We've had three sponsors sign up for the music festival.

Signs/posters/flyers/shirts have been ordered for festival

Two food trucks have been signed and we are waiting for one more truck to send back a contract that reached out to us. One is a Taco Truck and other is Sweet T's Lemonade stand. Looking for a third.

Four craft vendors have signed up thus far to attend and a few more have been in contact.

Filed the OCIA. Had the truck out. Unfortunately it did rain but still got to collect great footage thanks to all the volunteers that came out to help

Wildly Basic has been interviewing groups attending this year's Music Festival.

New live scripts have been written in partnership with Gary A for Rotten Manor.

Bingo has still been going very well. Player attendance also has been staying steady.

Continue to direct Sandy Kay new show "The Reality of ME" along with Denise.

Continue directing Hello Waterford. It has taken off on social media

New show "Side Note" that covers what I describe as a live bulletin board. If a group wants to come in and discuss their event, election info etc. in detail instead of just running on the message board this show pin points that. This is opening to anyone that would like to host/interview.

Whitney & Denise began new magnetic fishing and metal detecting show. First location was Waterford Historical Society.
MNOWs on Demand server is currently giving problems uploading shows.
Adding/updating website for current truck shoots, meetings, episodes etc.
New workshop with volunteer Chase to learn editing and video production
Filming with the truck for a baseball game sponsored by the Masons and Rotary.
Filmed a new episode of Powers Pow Wow in studio.
Website radio tab has been updated to show all new shows.
Thank you again for passing the Grant to support the Music Festival!

Staffer Casetti:

-Demonstrated TV production to children and their parents at the "Meet the Fleet" event. Informed the community about the opportunities Media Network offers to residents. Worked with the FAA to obtain authorization to fly a drone up to 50 feet high (normally a no-fly zone) to take photos and videos of the event while demonstrating that Media Network can teach residents about drones.

- At Meet the Fleet, discussed with the Cert booth how Media Network could assist the new CERT team (Citizens Emergency Response Team).

- Filmed several Waterford Township board meetings.

- Working with the Holiday Extravaganza Parade organizers to begin creating a PSA for the December event.

Media Network of Waterford Financial Report August 2023

REVENUE	Current	Budget	% of Budget
Bingo Income	15,000.00	35,000.00	42.86%
Facility Equipment Rentals	950	3,000	31.7%
Waterford Township	97,500.00	195,000	50.0%
Total Revenue	105,450.00		
GROSS PROFIT	113,450.00	233,000.00	48.690987124463500%
EXPENDITURES			
Capital Improvements	9,923.15	20,000	49.615750%
Digital Media		400	0.00%
Grants		2,000	0.00%
Health Insurance	19,467.52	40,000	48.6688000%
Insurance	2,506.00	4,000	62.6500%
Office Supplies	3,575.89	4,500	79.46422222222200%
Outreach	893.46	4,000	22.336500%
Payroll Expenses	67,938.12		
Taxes	3,685.66		
Wages	48,178.00		
Total Payroll Expenses	119,802.18	157,000	76.307121019108300%
Payroll Taxes	169	1000	16.900%
Postage and Delivery		100	0.00%
Total Expenditures	156,337.20	233,000	67.097510729613700%
NET OPERATING REVENUE	-42,887.20		

- Broadcast System Install at Town Hall
 - Still waiting for Comcast to assist in encoder install at Town Hall.
 - Encoder is needed prior to ALS relocation work.
- Assisted the Clerk's Office with passport camera and lighting system install.
- Produced special Board of Trustees meetings in the month of July. Special thanks to Anthony Bartolotta for keeping me posted on the schedule.
- Working with Media Network on creating a one-act stage play for Rotten Manor.
- Produced four radio show (Powers of Rock-n-Roll) in July. Production is taking the month of August off.
- US The Department of Justice Issuing Website and Mobile Apps Regulations for Local Government Comments Due: October 3, 2023
 - The DOJ is proposing to revise the regulation implementing title II of the Americans with Disabilities Act ("ADA") in order to establish specific requirements, including the adoption of specific technical standards, for making accessible the services, programs, and activities offered by State and local Government entities to the public through the web and mobile apps. Written comments must be postmarked, and electronic comments must be submitted, on or before October 3, 2023.
 - The Cable Department has made the Supervisor's Office and the IT Dept. aware of the revisions proposed. At this time, Waterford Township meets the proposed revisions and is working to stay ahead of future revisions concerning the ADA.
- A bill to amend 2002 PA 48, entitled, "metropolitan extension telecommunications rights-of-way oversight act" by amending section 8 (MCL 484.3108).
 - This amendment will increase the current rate of \$0.05 per foot to \$0.25 per foot for RoW Metro Act fees.
- 2006 PA 480 Video Service Act
 - The Act wrote local government out of cable regulation. If you have looked at your cable Bill recently or tried to improve your service, you understand that with this Act, ALL regulation of Cable and, due to actions of the FCC more recently, ALL regulation of "Streaming" Video is now arguably, unregulated.
 - An amendment has been introduced to the State House to include regulation language when it comes to streaming services, specifically the need for a franchise agreement, which includes franchise and PEG fees to local government.
 - The Cable Dept. expects push-back from the telecommunication companies, as well as streaming services. However—
 - There are a number of cases in various states challenging streaming services exemption from franchise agreements. Once judgment is issued, a precedent will be set, and Michigan will know how to proceed, whether in favor of or against such regulation.
- Preliminary Budget Meetings
 - The Cable Dept. is scheduled for September 22, 2023, at 8:30 a.m. to propose 2024 budget changes for the Cable Dept.

- I expect to submit a proposal similar to 2023 with conservative adjustments to Revenue based on current franchise and PEG trends in Waterford.
- AT&T (DirectTV) Franchise and PEG Fees
 - Franchise and PEG fees for the 2nd quarter of 2023 submitted by AT&T were 7.2 % below projections.
 - The 2nd quarter averages out AT&T to 2023 expectations. However, if the 2nd quarter trend continues into the 3rd quarter, the Cable Dept. can expect a loss of projected revenue from AT&T. This will affect the 2024 budget proposal.