

Waterford Cable Commission
AGENDA
6:30 pm, Tuesday, July 17, 2018
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, June 19, 2018, Meeting

Members Present: Al Pavlish, Kathy Hepler, Laura Petrusha, Steven Thomas, Howard Heitzeg, Gary Allison (Cable Coordinator)

Absent: Bob Piggott, Ken Fuerst

Guests: Josh Bowren, Dave Weyhing

The meeting was called to order by Chairperson Laura Petrusha at 6:58 p.m.

Roll Call.

Agenda - The motion to approve the agenda for June 19, 2018 was made by Howard Heitzeg and supported by Kathy Hepler. Approved unanimously.

Minutes - The motion to approve the minutes from May 15, 2018 was made by Kathy Hepler and supported by Steve Thomas. Approved unanimously.

Correspondence and Bills – Comcast channel changes. Granicus invoice for streaming services. Motion to approve paying of Granicus invoice was made by Howard Heitzeg and supported by Steve Thomas. Approved unanimously.

Signal Quality – No reported problems.

Subscriber Complaints – No outstanding complaints.

Media Network Report – Josh Bowren reviewed the Media Network report. Following discussion, report was filed.

Cable Coordinator's Report – Gary Allison reviewed the Cable Coordinator Report. Following discussion, report was filed.

Adjournment – The motion to adjourn was made by Howard Heitzeg and supported by Steve Thomas. The motion was unanimously approved, and the meeting adjourned at 7:29 p.m.

Respectfully submitted,

Gary Allison, Cable Coordinator

Media Network of Waterford

Organization Monthly Report – July 2018

No issues with Comcast, ATT, Radio and Internet.

Our Live Radio Broadcast is running 100%.

Staff member Whitney will be working this summer to revamp our current program guide. She will be looking in to organizing the shows in to a better audience viewable format.

Media Network's "Kids' TV, Radio and Video Camp" will be held July 17-20, 2018. We have restructured the camp so that the content is new and even more fun for the campers. It is geared towards 10-16 year olds. We already have had overwhelming interest in this event. We now have 25 students signed up so far.

The Waterford Coalition and Media Network was awarded the \$6,000 grant for Project Spotlight 2018. The project will be a documentary produced by students, "What you didn't know" highlighting apps, games and other activities students are in to that parents may have no clue about. The documentary will come in 7 parts and be released and individual segments or a full show depending on the audience.

Apps, Bullying, Vaping / Marijuana, Alcohol, Texting, Anxiety, Code words

"You think you know...But you don't" is the catchy title

Gary Wall's Alumni Legends game was covered at Shell Park

Staff Whitney Diana and Jeff covered Oakland County Fair

Staff members now have a blanket COA to fly in Oakland International Airspace. LAANC will go online in September which will continue this awesome new opportunity for our video covered.

Tim Raymond a Waterford Resident with a rare neck tumor teamed up with Media Network to produce a short clip of him performing the Star Spangled Banner. His dying wish is to play the anthem one time at a Detroit Tigers game. Tigers contacted our resident and did schedule him for July 5th.

We are purchasing another 8 TB hard drive to support our redundancy backup policy.

We are purchasing a new hard drive for replay in mobile truck

We have purchase more XLRs cables for staff and volunteers to use.

We are purchase more blank microphone flags for staff and volunteers to use.

Two cameras were sent in for repair from volunteer damage. Total cost \$1,100. Media Network will try to recoup the money from the volunteers.

Township of Waterford

Cable Coordinator Report July 2018

Submitted by Gary Allison

- Court Amnesty Promotional Video
 - As part of the 51st District Court's amnesty program, the cable department produced a 30 second promotional spot with the district court judges to play online and broadcast.
- Annual MINATO Summer Meeting
 - Meeting is scheduled for July 26 in Lansing. Topics for discussion include: municipal broadband issues, cord cutting, latest mergers and legislative news, high definition needs.
- Surveyed Town Hall with Comcast to determine inputs and outputs for cable service in cooperation with facilities management and the IT department.
- Met with resident to address municipal broadband questions.
- Approved plan to have CGI Communications produce promotional videos for the Township. The matter goes before the board on July 23rd.
- Granicus Invoice paid.
 - Received payment from Waterford School District.
 - Received payment from Media Network.
- Preliminary meetings with fire department.
 - Pre-planning for fire department informational/safety vignettes.

Productions

Special Board Election Meeting

Planning Commission Meeting

Court Promotional Video