

Waterford Cable Commission
AGENDA
6:30 pm, Tuesday, June 18, 2019
Canterbury on the Lake

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, May 21, 2019, Meeting

Members Present: Steven Thomas, Howard Heitzeg, Kathy Hepler, Bob Piggott, Ken Fuerst, Al Pavlish, Gary Allison (Cable Coordinator)

Absent: Laura Petrusa

The meeting was called to order by Vice-Chairperson Howard Heitzeg at 6:34 p.m.

Roll Call.

Agenda – The motion to approve the agenda for May 21, 2019 was made by Steve Thomas and supported by Ken Fuerst. Approved unanimously.

Minutes – The motion to approve the minutes from March 19, 2019 was made by Bob Piggott and supported by Steve Thomas. Approved unanimously.

Correspondence and Bills – Nothing to report.

Signal Quality – No reported problems.

Subscriber Complaints – No outstanding complaints.

Media Network Report – Report was submitted by Media Network and accepted by the commission.

Cable Coordinator's Report – Gary Allison reviewed the Cable Coordinator Report. Following discussion, report was filed.

Cable Commission Grants – Gary Allison and Howard Heitzeg informed the commission of the number of Waterford teacher grants.

Broadcast/Playback System Upgrade – Gary Allison submitted a quote from Advance Lighting and Sound to upgrade the existing broadcast/playback system. Steve Thomas motioned to approve the quote and budget amendment, supported by Bob Piggott. Approved unanimously.

Comments – The next Cable Commission meeting (6/18/2019) will be held at Canterbury on the Lake at 5:30 p.m.

Adjournment – The motion to adjourn was made by Steve Thomas and supported by Kathy Hepler. The motion was unanimously approved, and the meeting adjourned at 7:11 p.m.

Respectfully submitted,

Bob Piggott, Secretary

Media Network of Waterford

Organization Monthly Report – June 2019

Executive Director Goals 2019

Increase our volunteer base by 40 new volunteers by then end of the 2019 year.

Volunteer base has increased to 8 new volunteers this year

Establish an ongoing working relationship with Waterford Mott and School Day Curriculum.

~~*Facilitate broadcasting live from both the Media Network Studio and Mobile Television Truck*~~

~~*Wireless ability on social media is now available. Looking to push live to Comcast and ATT*~~

Create and execute a new Drone workshop for Waterford Residents.

Create a sport radio live simulcast with the new radio station.

Increase our visibility in the Township by helping volunteers promote their content on all platforms

Complete revamp of our program guide to facilitate our demographics better.

Our Federal 990 form with schedules, B G and O have been completed and submitted by the Executive Director to the IRS. Copies of the form are available upon request and is available on our website as required by the IRS. This is a mandatory form that we file with the IRS every year in May. It's basically a comprehensive tax return for tax exempt 501 c3 organizations. It is open to the general public for inspection.

Our Leightronix playback system has failed. The startup power supply failed upon a routine reboot. We are currently broadcast shows via our Tricaster switcher in the control room. Shows are broadcasting but on a loop basis. There is no set time for shows. They all just run on a loop and then the loop repeats itself. Staff is overwhelmed by the constant calls about why our programming is in a temporary mode right now. We have easily logged over 20+ complaints about the channel being out. This is a bitter sweet problem. While we would love to be broadcasting on a normal basis, it has been encouraging to hear from residents who eagerly watch the channel on a constant basis. A good problem to have as we like to say. As you are aware a new playback system, Castus has been approved and ordered. We anticipate install within two weeks. Not only will the system bring us back to normal operation but will add many new features to our broadcast abilities. This is the same system Gary Allison and Josh Bowren reviewed in Las Vegas at NAB last year. We are very excited to get the new system up and running.

Staff is still working on the Gardner White commercial. We hope to start principle photography by the end of June and have a delivery date of mid-July.

We have set up a meeting with the C2 Pipeline instructors about creating curriculum for their students to use the Media Network facility. This new curriculum will being in September. There is grant money available to conduct this curriculum for program supplies and services.

Diana and Josh spoke at the Waterford Chamber of Commerce Young Professionals Networking meeting at the Airport. They gave a basic presentation about using the Media Network to enlighten, enrich and entertain our community using the facility. Diana and Josh were quite overwhelmed by the interest the presentation generated. We are hoping this will lead to many new relationships with our young business community and their families.

Media Network will be covering us as we perform at Concerts in the Park on June 20th. We will be opening for the very popular headliner 2XL. Media Network set will last about 50 mins. Staff and volunteers of the band have been practicing quite a bit and hope that this community based band will bring new interest to the Media Network.

Staff is still currently developing their Drone Workshop and are looking in to purchase of an Inspire 2 Drone. We are also working with our insurance company to cover liability for sUAS operations.

Staff covered the Memorial Day Parade. Jeff Decker did a Facebook live before the parade. Everything went smoothly and the program is running on the channel.

Diana covered the Waterford Coalition for Youth Vaping seminar held at the Waterford Township Auditorium. The event taping went perfect. Media Network wanted to stream the event live on WCFY's Facebook page to encourage more participation. We wanted this to be a kick off live town hall event. However due to a very difficult Tricaster update we were unable to stream the event live. We are not giving up and will continue to try and figure out this problem. This event in particular only had 17 people in attendance. It is Media Network's belief that more people would participate if they could view the seminar live from home and interact with the panel via messages moderated at the event.

Staff Assisted shows:

Waterford Youth Assistance Awards Ceremony Kettering HS

Diann's Keyboards

Thomas the Turtle

Michigan Golf Scene

Victoria Rose Show

Jim Powers Shows

Volunteer Cheryl producing two new self-help shows.

Leave a Legacy

Business Breakfast Awards with the Municipal Channel.

Oakland County Sportsmen's Club

Kids Biz

Bryan's Hope

Bob Knee Institute

Volunteer London production

RADIO – Janice Program

RADIO – Power of Rock and Roll

RADIO –Jeff Forme

RADIO – Jamie Wildly

Staff broadcast 3 Waterford Little League Games ranging from little players to seniors. We typically try to produce a variety of age groups each year. These are great shoots for new volunteers to get their feet wet on the Mobile Production Truck.

Josh operated IMAG camera for the Rainbow Connection Dream Makers Ball event at MGM Detroit. IMAG is the process of connecting a camera to big jumbo screens for viewers in the back of the venue. Rainbow Connection is a 501c3 created by L Brook Patterson giving wishes to terminally ill children. Media Network has partnered with the Rainbow Connection on many events in the past. They put a huge Media Network ad in their Dream Makers Ball program for helping with the event. It is great exposure for Media Network to be associated with this organization.

Media Network has been diligently shooting the Summit Place Mall demolition with personal drones. We covered the ground breaking ceremony and are currently working with local resident on Facebook to obtain photos and memories of the Pontiac/Summit Place Mall. We will also be conducting interviews with key members of the community highlighting some of the history and events that occurred at the Mall. Ultimately we will be producing a Mall documentary with Gary Allison to be released at the end of the year.

Staff has set up one new computer edit workstation in the facility with Adobe Suite installed on them. This will allow volunteers to edit at the facility without waiting to use staff computers.

We have started using our new electronic sign out sign in equipment form. This allows us to track trends in equipment usage and allow for staff to better track where and who has equipment reserved. Staff is using a tablet in the office or a staff computer to fill out and sign the electronic form. The data is stored on our internal office hard drive.

We are going to put our volunteer database in electronic form so all staff members can access the data when crewing shoots. We will be using Google Docs which will be private and unavailable to the public. We have had huge success using Google Calendar to operate our production schedule.

Our Kids Video Camp will be held on July 16-19, 2019 for ages 10-16. We will provide a similar format to last year which was very successful. Registration will again be through the Waterford Parks and Rec department. Staff is currently developing new learn tracks for this camp. The camp has had several repeat students so we are hoping to change the learning objectives to satisfy these repeat students.

Staff will be helping out and doing our signature green screen photo booth at Movies under the Moonlight. Another great event to promote the Media Network of Waterford in a community setting.

Township of Waterford

Cable Coordinator Report June 2019

Submitted by Gary Allison

- Broadcast/Playback System
 - New Castus system has been ordered. The supplier was 3 weeks out from providing systems due to demand. We expect the equipment to be delivered the week of June 17th. At that point, it's a matter of days for install and being back on the air.
- Audio System Use
 - A second email has been sent by the cable coordinator to all department heads concerning proper microphone usage during meetings. Some people have complained that they can't hear what the speakers are saying. However, that is due to improper public speaking techniques and not the audio system. At this point, the cable department has done everything it can to inform and instruct proper public speaking and using an audio system.
- Telecommunications & Small Cells
 - There are a number of telecom and internet Bills and other rumblings trending in favor of consumers and local government in the US House of Representatives since January of this year. Regrettably, the US Senate is still doing the bidding of industry and the following represents a return of a Bill from last year known as the Streamline Small Cell Deployment Act. It bears a striking similarity to the FCC small cell orders and the Michigan Small Cell Act. Like the favorable rumblings in the House, because of the ideological separation between the two chambers, neither the favorable nor this, the unfavorable, seem likely to move successfully beyond their respective chambers any time soon.
 - Microsoft is calling out the FCC highly misleading reports of near ubiquitous Broadband across America. And Microsoft should know. As one of the largest edge providers on the internet, it is able to determine internet speeds of its software users in real time and at the ultimate granular level, versus the FCC practice of simply taking the monopolist internet provider's (AT&T, Comcast, etc.) word for it.

"The issue with the current F.C.C. statistics, experts say, is that they rely on simplistic surveys of internet service providers that inherently overstate coverage. For example, if one business in an area has broadband service, then the entire area is typically considered to have broadband service available."

See a review from the NY Times here and below:

<https://www.nytimes.com/2018/12/04/technology/digital-divide-us-fcc-microsoft.html>