

**Waterford Cable Commission**  
**AGENDA**  
**6:30 pm, Tuesday, May 21, 2019**  
**Town Hall, 3<sup>rd</sup> Floor Conference Room**

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



# Waterford Township Cable Commission

## Minutes of the Tuesday, March 19, 2019, Meeting

Members Present: Steven Thomas, Howard Heitzeg, Kathy Hepler, Laura Petrusha, Ken Fuerst, Al Pavlish, Gary Allison (Cable Coordinator)

Absent: Bob Piggott

Guests: Josh Bowren

The meeting was called to order by Chairperson Laura Petrusha at 6:34 p.m.

Roll Call.

Agenda – The motion to approve the agenda for, March 19, 2019 was made by Steve Thomas and supported by Kathy Hepler. Approved unanimously.

Minutes – The motion to approve the minutes from January 15, 2019 was made by Al Pavlish and supported by Steve Thomas. Approved unanimously.

Correspondence and Bills – Nothing to report.

Signal Quality – No reported problems.

Subscriber Complaints – No outstanding complaints.

Media Network Report – Josh Bowren reviewed the Media Network report. Following discussion, report was filed.

Cable Coordinator's Report – Gary Allison reviewed the Cable Coordinator Report. Following discussion, report was filed.

Comments – Al Pavlish informed the commission that the Oakland Airport air show is 8/11/2019 from 10-4. Steve Thomas recommended the documentary Ring of Silence.

Adjournment – The motion to adjourn was made by Al Pavlish and supported by Steve Thomas. The motion was unanimously approved, and the meeting adjourned at 7:30 p.m.

Respectfully submitted,

Bob Piggott, Secretary

# Media Network of Waterford

## Organization Monthly Report – April 2019

### Executive Director Goals 2019

*Increase our volunteer base by 40 volunteers by then end of the 2019 year.*

*Volunteer base has increased 4 volunteers this month*

*Establish an ongoing working relationship with Waterford Mott and School Day Curriculum.*

~~*Facilitate broadcasting live from both the Media Network Studio and Mobile Television Truck*~~

~~*Wireless ability on social media is now available. Looking to push live to Comcast and ATT*~~

*Create and execute a new Drone workshop for Waterford Residents.*

*Create a sport radio live simulcast with the new radio station.*

*Increase our visibility in the Township by helping volunteers promote their content on all platforms*

*Complete revamp of our program guide to facilitate our demographics better.*

No issues with Comcast, Radio, ATT. Our internet broadcast links are working now.

Staff has begun pre-production on the Gardner White commercial.

C2 Pipeline instructors have approached staff about creating curriculum for their students to use the Media Network facility.

Cleaned out the attic over at the Covert Center. We had very old equipment stored in that space.

Denise taped her first show with Dr. Lee DDS for “Healthy You”

Denise and Whitney has started a podcast called, “Wildly Basic” They have produced 4 shows to date and have 68 followers within 2 weeks.

“Hello Waterford” has been producing content featuring LA Café, Bill Hayder from the Waterford Historical Society and discussions with

Media Network has been communicating with Marie Hawsworth and Alyson Swanson about creating a stage type venue at Hess Hathway Park. This would be in addition to the Pavilion Stage currently used.

Media Network will be covering as we as performing at Concerts in the Park on June 21<sup>st</sup>.

Staff is currently developing their Drone Workshop and are looking in to purchase of an Inspire 2 Drone. We are also working with our insurance company to cover liability for sUAS operations.

Media Network videotaped the Grayson’s Got Talent. We fundraised \$300 in DVD sales.

Staff Assisted shows:

Diann's Keyboards

Thomas the Turtle

Michigan Golf Scene

Victoria Rose Show

Jim Powers Shows

Media Network will be working with Township to cover the Summit Place Mall demolition. We will be shooting ground level and drone aerials. We wish to produce a Summit Place Mall documentary.

Staff been doing spring cleaning around the facility.

Staff purchased more audio cables and other supplies such as gaffers tape and other studio related supplies.

C2 Pipeline awarded a \$500 grant to a group of radio students to help them promoting their new radio club. Josh will supervise the grant distribution.

Staff is setting up two new computer edit workstations in the facility. These are repurposed staff computers that will have the Adobe Suite installed on them. This will allow volunteers to edit at the facility without using

Diana will be working with 2 new studio rentals that came across our desk. We hope to provide per-diem to some volunteers as these rentals requested crew support.

We continue developing a new electronic sign out sign in equipment form. This will allow us to track trends in equipment usage and allow for staff to better track where and who has equipment reserved. Staff will use a tablet in the office and will fill out and sign the electronic form.

Our Kids Video Camp will be held on July 16-19, 2019 for ages 10-16. We will provide a similar format to last year which was very successful. Registration will again be through the Waterford Parks and Rec department.

Keeping the memory of David Weyhing alive. Staff will be covering the Waterford Youth Assistance Awards. This shoot was covered by David for many years.

Staff is mourning the loss of Jeannie Richards who was the ED of Bryans' Hope. Bryans Hope group hopes to continue producing content for the channel and keeping her mission statement alive.

## **Township of Waterford**

Cable Coordinator Report April 2019

Submitted by Gary Allison

- Poetry Leaves
  - Produced an open mic event at L.A. Café for the library's Poetry Leaves program.
- Garden Club
  - Producing a short documentary on the Library's Garden Club.
  - Shooting will continue throughout the spring months as we document the creation of a rain garden at the library.
- Fiber exploration
  - Conducted a walk through with the school district IT department and a fiber installation company at Town Hall to explore the possibility to connect Town Hall directly into the school district's network.
- Summit Place Mall
  - We are scheduled to produce a "Mall Memories" episode around the demolition of the Summit Place Mall on 5/7.
- Ordinance
  - In cooperation with development services and the cable department, the township attorney drafted a new ordinance concerning Right of Way.
  - The ordinance was introduced on 3/25/2019 and will be considered by the board on 4/8/2019.
- Right of Way News
  - A preemptive strike to the FCC's and state government rulings concerning Right of Way development were handed down by the California Supreme Court as it opined that the wireless industry must comply with aesthetics regulated by local government.
  - What this means for Michigan and other franchised states is an established precedence concerning ROW by a supreme court, making in-state legal fights all the more winnable. As usual, though, the battle continues.

## Township of Waterford

Cable Coordinator Report May 2019

Submitted by Gary Allison

- Teacher Grants
  - Howard Heitzeg and Gary Allison reviewed approximately 100 grant applications for this year's teacher grant program and have chosen several applicants that the Cable Commission will support. Total amount of grants come to approximately \$5000.
  - Payment of grant will commence once an invoice is received from Waterford School District.
- Summit Place Mall
  - Media Network covered the Summit Place Mall demolition ceremony. It was a cold, rainy morning, but a good turnout.
- Fiber exploration
  - Waterford School District received the quote for fiber installation between Town Hall and the school district's internal fiber system. The cost came to about \$50,000 and was deemed too costly to pursue.
- Business Breakfast Awards
  - Media Network and the cable department covered the Waterford Business Breakfast awards. It was an early morning and a good turnout.
  - The award show will air on Channel 20 and OnDemand for the year.
- FCC and Telecommunications
  - The Communications industry spent over **\$92 Million dollars** in 2018 on Lobbying nationwide. The result is the most Industry friendly/Consumer and Local Govt unfriendly rewrite of many communication laws in the shortest time in history. This includes "deregulation" of the internet, wired, wireless and cable infrastructure free and unregulated access to Government owned land including Rights of Way, vast reductions in Cable Franchise Fees (on the way) and, further limitations on local community broadband initiatives – The best answer to Industry Consumer Unfriendly Monopolistic behavior.
  - This one-time payment and resulting huge give away has by some estimates secured **\$8-10 billion dollars annually** in wealth transfer from local communities to the Communications Monopolies. A great deal for them by any standard.
  - [https://broadbandnow.com/report/municipal-broadband-roadblocks/?utm\\_campaign=Newsletters&utm\\_source=sendgrid&utm\\_medium=email](https://broadbandnow.com/report/municipal-broadband-roadblocks/?utm_campaign=Newsletters&utm_source=sendgrid&utm_medium=email)
  - Against this tide of wealth, it is estimated that local communities and public interest groups have spent perhaps \$1 to \$2 million dollars reacting to all these changes.