

Waterford Cable Commission
AGENDA
6:30 pm, Tuesday, April 17, 2018
Town Hall, 3rd Floor Conference Room

1. Approval of agenda
2. Approval of minutes
3. Correspondence and bills
4. Signal quality
5. Subscriber complaints
6. Report from Media Network
7. Report from Cable Coordinator
8. Comments
9. Adjourn



Waterford Township Cable Commission

Minutes of the Tuesday, February 20, 2018, Meeting

Members Present: Howard Heitzeg, Kathy Hepler, Ken Fuerst, Laura Petrusa, Steven Thomas, Bob Piggott, Gary Allison (Cable Coordinator)

Absent: Al Pavlish

Guests: Josh Bowren, Steve Campbell, Jeff Decker, Dave Weyhing

The meeting was called to order by Chairperson Laura Petrusa at 6:42 p.m.

Roll Call.

Agenda - The motion to approve the agenda for February 20, 2018 was made by Howard Heitzeg and supported by Ken Fuerst. Approved unanimously.

Minutes - The motion to approve the minutes from November 21, 2017 was made by Kathy Hepler and supported by Ken Fuerst. Approved unanimously.

Correspondence and Bills – Comcast channel changes and NATOA membership approval.

Signal Quality – No reported problems. Cable Department and Media Network looking into securing a dedicated line from Town Hall to studio.

Subscriber Complaints – No outstanding issues to report.

Media Network Report – Josh Bowren reviewed the Media Network report. Following discussion, the report was accepted and filed.

Cable Coordinator's Report – Gary Allison reviewed the Cable Coordinator Report. Following discussion, report was filed.

Adjournment – The motion to adjourn was made by Howard Heitzeg and supported by Kathy Hepler. The motion was unanimously approved, and the meeting adjourned at 7:34 p.m.

Respectfully submitted,

Bob Piggott, Secretary

Media Network of Waterford

Organization Monthly Report – March 2018

No issues with Comcast, ATT, Radio and Internet. Wow!

Our Live Radio Broadcast is running 100%. We are now looking to move the radio files to our bulletin board for more exposure.

Media Network Board passed their 2018 Budget. It's balanced and based on 2017 end of year numbers.

All W2 and W3's have been mailed out for the 2017 fiscal year. Our 990 return is due in May 2018.

*SAY Group has submitted a grant request for a TV, DVD player and a cart to play Media Network show in the facility. They are also including an editing laptop for users to check out for the edit process. Josh Bowren will present a detailed grant request from the SAY group at the Cable Commission Meeting in March.

Staff is working with the Mott Leadership class to produce a PSA, "Eyes on the Road" This is a grant awarded to the leadership group from Suburban Ford. 4 entries have been submitted from Mott and Kettering students. They are really good submissions. Media Network is very proud of their efforts.

Media Network's "Kids' TV, Radio and Video Camp" will be held July 17-20, 2018. We have restructured the camp so that the content is new and even more fun for the campers. It is geared towards 10-16 year olds.

The radio room and studio continue to be popular for our volunteers. Powers Pow Wow has recorded three more radio shows and has moved into the studio to create two new shows featuring local musicians. The audio for these studio shows will also be made into two more radio shows for a total of five new radio show episodes and two studio shows.

Media Network played a large role in Waterford Coalition for Youth's "Incredible Dinner and Movies" by providing entertain to the children using the radio station to create a podcast, laser to play Atari style video games and using the studio to show green screen technology that allowed the children to fly though the sky or battle in a Star Wars ship. The green screen footage is in the process of being sent out to each family that participated.

Staff assisted the "Under the Checkered Flag" production with filming 3 shows at Autorama. Media Network also filmed the "Sights and Sounds" of Autorama which is a one hour show that highlights close to 200 cars, motorcycles and trucks that were on display at Autorama.

Diana spoke at a career fair at a local high school to give students an idea of what it is like to have a career in the media industry. Several students expressed interest in "shadowing" her to see what is involved in creating productions for broadcast.

A new workshop is in the process of being developed and is based around how to film a live band. This workshop will allow for maximum creativity in using lighting, cameras, set design and switching to produce a unique show.

Media Network continues to expand our presence in the social media world. Diana has been going to several workshops held by the Chamber to educate Media Network in the best ways to take advantage of existing tools and apps to reach more of the Waterford community.

Media Network hosted the Casting Call for the new show "Game of Clues". The non-profit "Bryan's Hope" Board of Directors will be the first featured group on the show.

Inside Waterford recorded two shows in the studio.

Media Network continues to support Oakland County Sportsmen's Club with production assistance and training. We have two show ideas that will be filmed in the spring.

Students continue to stop in after school to learn about TV and radio. Media Network encouraged a student to film the First Robotics competition. The next step will be for this student to learn how to edit using this footage. Another student has recorded several songs while learning how to use the radio equipment.

Media Network will have a booth at the Waterford Chamber Business Expo on March 22 as well as film the show for broadcast.

Media Network will be filming the Grayson Elementary Talent Show which takes place in March.

Made ads for the Incredible Dinner and a Movie.

Denise McLeod and Jamie Kinnison was DJ for Dinner and a Movie. They were live on the air for 2 hours during the event.

Bought new headphones and headphone amplifier for the radio room

Arranged the engineers to fix our air duct problem in the 3 hallway rooms

Laptop, business cards, TV Stand.

Discussed creating an informational magazine for Media Network to pass out to the community.

Township of Waterford

Cable Coordinator Report March 2018

Submitted by Gary Allison

- Town Hall control room laptop issues
 - We lost ability to connect with our servers at the studio. We are currently working around the issue. An IT request ticket was opened and they are attempting to fix the problem.
 - Considering acquiring a new laptop for the control room.
- State of the Township
 - Covered the State of the Township at Overtyme. It will begin airing at the end of March.
- NAB Conference
 - National Association of Broadcasters conference is in April in Las Vegas. The Township has given approval for Gary and Josh to attend.
 - NAB is a technical conference for engineers, producers, camera techs, broadcasters and editors. It is the largest conference of its kind, drawing professionals in television, film, and radio from around the world.
 - Our goal is to keep current on the latest technologies, consider forward thought with regards to our technical needs and to see practical advice for public broadcasting.
- DAS and ROW legislation
 - Bills SB637(S-2) and SB 894 linked SB 637 with the ZEA. Both passed favorably out of committee in March, along with HB 5097, the County Road Commission DAS Bill. Only one committee member opposed, Tonya Schuitmaker, a republican running for election as our next AG.
 - The Legislative process apparently being nearly over, we must now assess this Bill objectively in anticipation of a judicial challenge and perhaps the potential for legislative change following the November Elections:
 - Some 40 States have not passed this Bill in any respect. Michigan now becomes one of only 10-12 to pass it out of 20-22 that have had it introduced by AT&T and Verizon.
 - We don't have to do this. Locals and the industry have successfully negotiated complex issues successfully without this industry legislation.
 - It impermissibly regulates local communities and gives away our principal tax payer supported asset in exchange for virtually -0- from the industry.
 - There are no Industry commitments to Buildout, Service or Rates.
 - It is far worse than the Metro Act or Video Service Act where AT&T at least kept its long time promise to keep local communities whole.
 - The "improved" fees are still only about 10-20% of fees charged by locals in those other 40 states, leaving our resident taxpayers to continue to underwrite the ROW on their own and, "gifting" AT&T, Verizon etc., a windfall of public property

- Size: the Bill allows 30+ Cu ft of equipment on the phone pole in front of your house. That's a refrigerator, 10-40 ft in the air. And maybe 4 of them.

Township of Waterford

Cable Coordinator Report April 2018

Submitted by Gary Allison

- Dangerous Building Hearing
 - Videoed hearing pertaining to a dangerous building for the Building Department.
- Planning Commission Meeting
 - Live broadcast of Planning Commission Meeting
- National Association of Broadcasters Convention
 - Attended the NAB Show with Josh Bowren
 - Meeting with Castus Corporation
 - We had an extensive meeting with Castus and a demo of their broadcast management software. It is a thoroughly impressive system that not only meets the goals and power that we were hoping to get from leightronix, but is adaptable and constantly improving. The system is web based (correlating with a dedicated server onsite). The streaming capabilities are standard above what we are currently using. Castus is a serious consideration for the Cable Department.
 - Meeting with JVC
 - We received a demo of JVC's newest Connect Camera, an impressive unit that allows for WiFi connection and direct link with field producers, allowing for live broadcast feeds.
 - Demos and Sessions
 - Josh and Gary attended several demo and learning sessions for companies that we currently use, be it software or hardware, as well as sessions for companies in consideration. Overall, NAB was a fruitful trip for the Cable Department and Media Network of Waterford.